



Event Fundraising through Network for Good

Tax Deductible Receipts

- All online donations generate an automated tax receipt immediately after the donation is processed.
- A donor receives an automated receipt/confirmation after completing their online donation through your specific Online Event Fundraiser Page.
 - A donor can print this email as their tax-deductible receipt.
- If a donor doesn't receive a receipt in their email inbox, confirm the email address used for the donation and have them check junk/spam folder.
- Receipts can be resent. If the donor cannot locate their emailed receipt, please reach out to info@castforkids.org and accounting will be in touch with you.
- Partial refunds of donations cannot be made. Full refunds can be made.

Understanding your specific Online Event Fundraiser Page

- The dollar amount represented by the bar graph reflects the total amount of online gifts and checks mailed in.
- The 'Scrolling Donor Roll' below the bar graph reflects donations in these ways:
 - Online donations will be listed as anonymous, name and amount, name only or amount only based on permission chosen by donor.
 - Check donations will be listed either the way the donor chooses on your Fundraising Form or if no written permission exists donor names will remain anonymous.
 - Check donors can be recognized by name if written permission is given to the Event Coordinator. Coordinator can forward written permission to office staff.

Paper check vs. Online donations

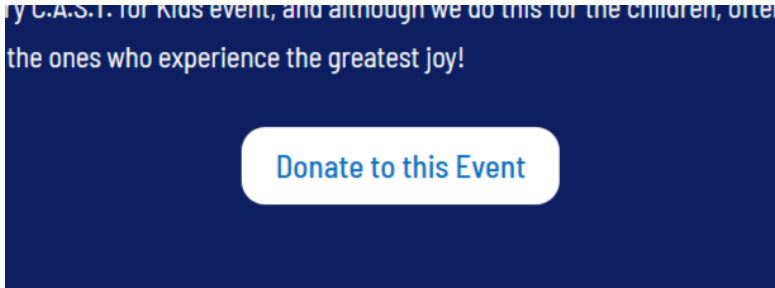
- Online donations
 - Coordinators and donors can view donations in real time.
 - Donors choose to display their name and/or amount.
 - Donors receive immediate tax receipt via email.
 - Donors have the option to pay a 3% transaction processing fee for their online donation.
 - Donors receive an acknowledgement/thank you email from the Foundation.
- Mailing in paper checks
 - Bank deposits can take several business days to process after the checks are deposited.
 - Event specific Fundraising Forms are not always accompanied with check donations. If they are not, donors are not recognized on the Online Event Fundraiser Page.
 - Donations \$250 and above are issued thank you/ tax receipt letter from the Foundation. These receipts are mailed to the address on the check.



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Process for Online Donations -

1. Donor clicks 'Donate to this Event' button on event webpage.



2. Donor completes donation form and clicks 'Donate Once' (button could say monthly, quarterly, annually depending on frequency selected). Donor chooses whether or not to write a note for the donor scroll on the fundraiser and whether or not their name and donation amount will be visible.

A screenshot of a donation form for "C.A.S.T. for Kids Lone Oak". The form is white with a blue header. It includes a progress bar showing "\$0 raised" and "\$5,000 goal". Under "Donation Amount", there are buttons for \$25, \$50, \$100, \$250, \$500, and a custom amount field. A "Select Donation Frequency" dropdown is set to "One-time". There is a text area for "Your Note for the Donor Scroll" with a 0/150 character count. Two checkboxes are checked: "Post my donation amount" and "Post my name". A "Honor or remember someone with your gift?" dropdown is set to "No". A large blue "Donate Once" button is at the bottom. Social sharing icons for Facebook, Twitter, LinkedIn, and Email are at the very bottom.



**In this section, donor can choose to honor or remember someone with their gift, and they would complete the information. The Foundation will send the requested notifications.

Honor or remember someone with your gift?

Honor ▾

* Whom do you want to recognize? Your relationship to them:

Person or group name E.g. Father

Notify the Recipient? Yes No

Include a note to the recipient:

* What would you like the note to say?

0 / 150

Where Should We Send the Notification?

* First Name * Last Name

* Street Address

Street Address 2

Apartment, suite, etc. (optional)

* City

* State / Province * Zip / Postal Code

▾

* Country

United States ▾

Email Phone

[Donate Once](#)

SHARE: [f](#) [x](#) [in](#) [✉](#)



3. Donor can write a note about why they are donating and then click 'Continue to Payment'.

Share the joy of fishing today!

\$100 donation [Edit](#)

What inspired you to make your gift today? (a specific event, a person etc.)

[Continue to Payment](#)

SHARE: [f](#) [x](#) [in](#) [✉](#)

4. Donor will be asked to enter their name or business name and email address. Click 'Continue'. They will then have the option to create an account. (If they create an account, they will always have access to their donation records.)

Enter your name and contact information

Are you representing an Individual or Organization?

* First Name

* Last Name

* Email

[Continue](#)

5. Donor will then confirm their donation amount and choose whether or not to cover transaction fee. Amount of this fee is visible to the donor. Then click 'Continue to Payment'.

1 Order 2 Your info 3 Details 4 Receipt

Thank you. You have added a donation to your order. [x](#)

Your Order

C.A.S.T. for Kids Donations

\$ One-Time Donation \$20

I want to cover the transaction fees so 100% of my donation goes to C.A.S.T. for Kids Foundation. \$0.60

Total: \$20.60

[Continue to Payment](#)



6. Donor enters payment information and clicks 'complete'.

2. Payment

* Full Name (as it appears on the card)

* Card Number

Accepted Cards:    

* Expiration Month

* Expiration Year

* Security Code (CVV)

Billing Address

* Street Address

Street Address 2

Apartment, suite, etc. (optional)

* City

* State / Province

* Zip / Postal Code

* Country

Phone Number

Cell Home Work

7. Donor will see the following message.





Thank you, R M, for supporting our organization!

You donated \$20.

You'll get an email copy of all of this in your inbox as well.



9. For all online donations, donors will also receive an acknowledgement email of their donation.

Dear R,

As Executive Director of the C.A.S.T. for Kids Foundation, I would like to personally **thank you** for making our work possible. Your donation helps us to fulfill our mission of **enriching** the lives of children with special needs, **supporting** their families, and **strengthening** communities through the sport of fishing.

With generous **support like yours** and the help of **countless volunteers**, our fishing events provide a space where children with special needs feel **generally loved, valued, and accepted by their community**. These special kids face tremendous medical and behavioral challenges daily. Your generosity provides a **day of respite** and empowers special kids and their families to get outside, have fun, and be celebrated. We are deeply humbled and privileged to lead these local community events across the country with our volunteer event coordinators.

Your gift has already made an **impact**, but read what **parents of participants** had to say about C.A.S.T. for Kids events ...

"Thank you for giving us a place where our kid was not only accepted but valued. Multiple volunteers interacted with us and were happy to see her having fun. Many family events can be stressful for us, but this one, being laid-back and designed to go at our pace, was really enjoyable." – Parent of Participant


"[My favorite part of the event was] My daughter holding her hands up, smiling from ear to ear, like she was on a rollercoaster when we were "speeding" back to the shore for lunch. My daughter was also getting restless, and we were pushing our luck on how much longer she was going to make it; a volunteer noticed this and asked if I wanted him to put my daughter's plaque on the top of the stack so she could get her award next. I know it seems simple, but it brings tears to my eyes just writing this. These are my kind of people - attentive, aware, and willing to accommodate in such a kind way." – Parent of Participant

Our **current and future** success of providing fishing and boating events is accelerated by the continued generosity of donors like you. In the coming year, C.A.S.T. for Kids is **celebrating 35 years** of enriching the lives of kids, families, and communities through the sport of fishing with over 110 events. Our goal is to provide **life enriching opportunities** to as many children as possible!


We would love for you to **attend an event** so you can see the impact of your donation firsthand. You can [find an event](#) near you here.

With deep gratitude,

Jay Weiss
Executive Director



C.A.S.T. for Kids Foundation
2738 Greenwood St., Ste 101
Dublin, CA 97002





10. For donations made to event specific fundraisers, when someone clicks on the 'donate to this event' button on the event webpage, they will see the following based on donor preferences.



Our Supporters

Anonymous

I donated in support of this campaign.

8 minutes ago