



The C.A.S.T. for Kids Foundation

2026 PARTNER OPPORTUNITIES AND INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

*Enriching the Lives of Children with Special Needs,
Supporting their Parents, and Strengthening
Communities through the Sport of Fishing*



C.A.S.T. for Kids Foundation - Main Office
2755 Commercial Street SE, Ste 101
Salem, OR 97302

www.castforkids.org

What is C.A.S.T. for Kids?

At C.A.S.T. for Kids, we believe every child is worth celebrating, can overcome limitations and have a victorious day. C.A.S.T. for Kids Foundation is a public charity that was formed in 1991 to connect volunteers who love to fish with children who have special needs for a day of fishing in the outdoors. The Foundation became an official 501(c)3 in 1994.

FOUNDATION PROGRAM

The **C.A.S.T. for Kids program** enables children with special needs and their caretakers to come together with community volunteers for a fun day of fishing and celebration that enriches the lives of the children by making them feel loved and valued by their community. These events provide a refreshing break from their daily challenges and provides them an opportunity they might not otherwise experience. Spreading a positive message that kids with disabilities can accomplish anything, our events are accessible for all disabilities. This is all made possible through national and local sponsors – people who want to make a big difference in the lives of children with special needs thus strengthening their community.

The Foundation partners with a Volunteer Event Coordinator in each community we serve. These volunteer coordinators are our best resource! They recruit volunteers in their local community to serve the children with special needs in their community. They fundraise locally to raise an event fee that is about half of the Foundation's cost of hosting an event, and they work closely with the our Regional Directors in planning for an event.

Your sponsorship helps enrich the lives of children with special needs

Through your sponsorship, you are part of the movement to help children with special needs enjoy a special day of fishing and boating. The C.A.S.T. for Kids Foundation works tirelessly to improve the lives of children across the entire country by hosting events in local communities. The work we do impacts everyone, regardless of where the funds are raised.

Sponsorship levels are available at the Foundation level for National and Regional Sponsors and at the Local Event level.

Here's how we put your dollars to work:

- A day of fishing at over 100 events nationwide
- Outfits each child participant with fishing gear (rod and reel), tackle box, event t-shirt, and event cap
- Celebrates each child participant with a photo plaque

- Supplies lunch for the families and volunteers, and event t-shirt for each volunteer
- Provides core mission support- event insurance, travel costs so a C.A.S.T. representative can be present to guide and assist the event, administrative assistance in planning, and registration software.

Your financial support provides opportunities for these children and families to experience a day of fishing and brings a community together. We would love for you to get involved and see the impact your financial gift makes. Volunteers are needed at every C.A.S.T. for Kids event, and although we do this for the children, often we are the ones that experience the greatest joy!

Foundation Partnership Levels

C.A.S.T. for Kids Foundation National and Regional Partners are an integral part of accomplishing our mission of enriching the lives of children with special needs, supporting their families, and strengthening their communities through the sport of fishing. At each C.A.S.T. for Kids event, about half of the cost is raised locally in each community. We rely on our National and Regional Partners to cover the balance of event costs, allowing for more events in more communities each year.

National Partner

A National Partner is a vital part of the overall impact of our mission. Together, we come alongside volunteer coordinators to host a C.A.S.T. for Kids event in their community. A National Partner Sponsorship package will be co-created to fit your needs.



RIGHTS AND RECOGNITION

- Speaking opportunity at any local C.A.S.T. for Kids event during awards ceremony you attend
- Opportunity to connect with the community and event volunteers at event planning meetings and other gatherings, including participation on an event leadership team
- Rights to promote partnership in company materials

- Complimentary promotional space at any C.A.S.T. for Kids event with an opportunity to provide giveaways of company branded product (must be approved)
- Company logo featured on:
 - All 8,000 volunteer and participant T-shirts at all events in the nation
 - The Partner page on CastForKids.org with a link, each event webpage with a link, and all event flyers across the nation
 - Monthly dedicated posts on Facebook and Instagram and tagging in all posts
 - Our monthly newsletter
- Showcase your support and partnership with the use of our logo on your website.
- Recognition in event news releases in Newsroom page on website
- Verbal recognition at C.A.S.T. for Kids award ceremonies at all events across the country
- Team building for your staff. Activate your partnership by staff volunteering at C.A.S.T. for Kids events as a community outreach

Regional Partner

A Regional Partnership is a vital part of every event within a particular region or state. The cost of Regional Partnerships vary according to how many events are held within the region or state, and the cost is \$4,000 per event.



RIGHTS AND RECOGNITION

- The event will be presented by you – “C.A.S.T. for Kids (location) presented by [Your Business]”
- Opportunity to connect with the community and event volunteers at event planning meetings and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials
- Complimentary promotional space at your designated C.A.S.T. for Kids events with an opportunity to provide giveaways of company branded product (must be approved)
- Company logo featured on:
 - The front of all T-shirts at all events in your region

- The Partner page on CastForKids.org with a link, each event webpage with a link, and all event flyers in your region
- Monthly dedicated posts on Facebook and Instagram and tagging in all posts related to events in your region
- Showcase your support and partnership with the use of our logo on your website
- Verbal recognition during the award ceremony at your designated C.A.S.T. for Kids events
- Team building for your staff. Activate your partnership by staff volunteering at C.A.S.T. for Kids events as a community outreach

Individual Event Sponsorship Opportunities

Individual Event Sponsors make a direct impact in a community by covering the hard costs of a C.A.S.T. for Kids event. You become a part of the cheering crowd for the amazing children with special needs in your community. You add value to them and their families. Many business owners have said the team building element of sponsoring and volunteering at a C.A.S.T. for Kids events was tremendous. They bonded by serving their community together and receiving the joy that comes from all our amazing participants.

All C.A.S.T. for Kids events are a partnership between the Foundation and the local communities. The Foundation covers half the cost of an event, and our Volunteer Event Coordinators fundraise an event fee in their communities to cover the hard costs of an event. The support from the Foundation's Regional Sponsors covers our administrative costs in hosting events. Individual Event Sponsorships cover the local event fees and event extras, like lunch, tent rentals, etc.

Local Hero Sponsor | \$8,000

If you'd like to make a big splash in your community, consider becoming a Local Hero sponsor. The Volunteer Event Coordinator's event fee will be covered, 23% will be applied to the Foundation's costs, and the rest will be



applied to event extras for the event. and cover the entire hard cost of the local event.

RIGHTS AND BENEFITS

- The event will be called “C.A.S.T. for Kids and [Your Business] (location)” *final event name depends on region of country
- The Local Hero sponsor may provide two banners, tents and/or other signage for display at the event
- Opportunity to connect with the community and event volunteers at event planning meetings and other gatherings, including participation on the event leadership team
- Complimentary promotional space at your C.A.S.T. for Kids event with an opportunity to provide giveaways of company branded products (must be approved)
- Company logo featured on:
 - The front of all volunteer and participant T-shirts at the event
 - The event webpage, with a link, and all event flyers
 - A dedicated post on Facebook and Instagram and tagging in all posts related to the event
- Speaking opportunity at your local C.A.S.T. for Kids event during awards ceremony
- Rights to promote sponsorship in company materials
- Verbal recognition during your C.A.S.T. for Kids event volunteer meeting
- General verbal recognition at your C.A.S.T. for Kids event during awards ceremony

Gold Sponsor | \$4,000

RIGHTS AND BENEFITS

- Opportunity to connect with the community and event volunteers at event planning meetings and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials
- Complimentary promotional space at your C.A.S.T. for Kids event with an opportunity to provide giveaways of company branded products (must be approved)
- Opportunity to display two banners at your C.A.S.T. for Kids event (must be approved and be no larger than 4 x 6 feet)
- Opportunity to participate in sponsor recognition during local C.A.S.T. for Kids event awards ceremony

- Company logo featured on:
 - Your C.A.S.T. for Kids event webpage with a link
 - All event T-shirt for volunteers and participants (logos to be sized and arranged according to level)
- Verbal recognition during your C.A.S.T. for Kids event awards ceremony

Silver Sponsor | \$2,000

RIGHTS AND BENEFITS

- Complimentary promotional space at your C.A.S.T. for Kids event with an opportunity to provide giveaways of company branded products (must be approved)
- Opportunity to display two banners at your C.A.S.T. for Kids event (must be approved and be no larger than 4 x 6 feet)
- Company logo featured on:
 - Your C.A.S.T. for Kids event webpage with a link
 - All event T-shirt for volunteers and participants (logos to be sized and arranged according to level)
- Verbal recognition during your C.A.S.T. for Kids event awards ceremony

Bronze Sponsor | \$1,000



As a Bronze sponsor, you are recognized on the event t-shirt, may display a banner at the event, and may display giveaway company branded products (must be approved). Your logo and link are featured on the C.A.S.T. for Kids event webpage, and you will be recognized during the awards ceremony by the C.A.S.T. for Kids coordinator.

One of the best parts of a C.A.S.T. for Kids event is how communities come together. There is beauty in any donation no matter how big or small. Every dollar given puts a smile on the face of a child with special needs. Any donations given at \$300 or more has the opportunity to be recognized on the local event t-shirt.

We know that you have many sponsorship opportunities and thank you for considering C.A.S.T. for Kids! Together we can put smiles on the faces of kids that are confronted with unique challenges every day. We like to say that C.A.S.T. allows us to put our money and efforts where our heart is, and we hope you agree! If you don't see a program that's right for you, please let us know. We would be more than happy to work with you to custom design a sponsorship program that meets your goals.

With your help, we can change a child's life.

Donate today and make a positive impact!

Donations can be mailed to: C.A.S.T. for Kids Foundation
2755 Commercial St. SE, Suite 101
Salem, OR 97302

Or you may donate online at www.castforkids.org. Please specify which event your donation should be applied.

For more information, please contact our Executive Director or your Regional Director:

Jay Yelas
Executive Director
jay@castforkids.org
541-602-9823

Jim Behnken
Program Events Director
Regional Director - Texas
jimb@castforkids.org
210-414-8048

Jeff Barnes
Eastern Regional Director
jeff@castforkids.org
256-310-4323

Melissa McCalmant
Western Operations Manager
Regional Director
Northwest and Rocky Mtn. West
melissa@castforkids.org
509-276-0378

Tilly Davis
Regional Director
Arkansas and Oklahoma
tilly@castforkids.org
870-867-7901

Todd Woods
Regional Director
California and Arizona
todd@castforkids.org
951-218-3282